

The Executive Director

Alicante, 25 February 2021
ACA/PGE/ig – DIN 0099731620

Subject: Invitation to the IP Seminar 1 / IP Mediation Conference 22-23 March 2021

Dear Sir/Madam

The EUIPO is pleased to announce the first **2021 IP Seminar** (advanced level) which will be held fully online from **22 to 23 March 2021** and will consist of the **IP Mediation Conference**.

Following the success of previous editions, the EUIPO Boards of Appeal, together with the EUIPO's International Cooperation and Legal Affairs Department and Academy, will organise the 3rd IP Mediation Conference. Leading experts from the EUIPO, the judiciary, national and international institutions and academia will address the latest developments in IP mediation.

The programme will include:

- mediation policies in the European Union;
- mediation and arbitration;
- international disputes: mediation and other Alternative Dispute Resolution services;
- mediation and e-commerce;
- SME IP rights holder dispute resolution;
- the Singapore Convention and its opportunities/implications for IP mediation;
- a fireside panel chat.

The event will be held in English.

The EUIPO has the pleasure of inviting experts from your office to attend this online conference **free of charge**, which they can do by registering using this [link](#). Any other participants your office wishes to invite can benefit from a **50% discount** by registering using this [link](#). All participants are requested to register before **15 March 2021**.

The programme and other useful information can also be found in the links above.

As this event is open to the general public, we would be grateful if you would kindly invite your user associations to attend this event by referring them to the [IP Mediation Conference page](#) for further information. Please note that a fee of EUR 150 applies for members of the general public.

The Executive Director

If you have any questions, please contact us via the following email address:
eventsmanagementacademy@euipo.europa.eu

More information is available on the EUIPO's [LinkedIn](#) and [Twitter](#) accounts.

We look forward to welcoming your members virtually to this online event.

Yours sincerely



Christian Archambeau